



Republic of the Philippines
Department of Education
REGION IV- A CALABARZON
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

Advisory No. **029**, s. 2025
February 10, 2025

In compliance with Deped Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001
but only for the information of Deped officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

**THE BENITA & CATALINO YAP FOUNDATION (BCYF) INNOVATION AWARD
2025 – CALL FOR NOMINATIONS**

The Benita & Catalino Yap Foundation (BCYF) is proud to announce that the 7th BCYF Innovation Award (BIA) is now accepting nominations. This award is a core component of BCYF's comprehensive social development program. It recognizes innovation in many aspects of life, which include but are not limited to, government service, SMEs, education, technology, industry, and health sciences.

The BIA is a BCYF project in partnership with Pilipinas Shell Petroleum Corporation, through their flagship enterprise development program: Shell LiveWIRE. The awardee shall receive Php 1,000,000 cash prize.

For your ready reference on the BCYF Innovation Award 2025, attached herewith is the official briefer, along with other materials about Benita & Catlino Foundation.

Please take note that the deadline for nominations is on February 15, 2025, while the BIA Awards Night will be on February 28, 2025 at Club Filipino, San Juan City.

For more information please contact:

Mr. Aaron Ralph F. Cruz
OIC, BCYF Big Flood Events
Email Address: bcyf.bigfloodevents@gmail.com
09613909095

SGOD- the benita & catalino yap foundation (bcyf) innovation award 2025 – call for nominations
REC89G46-003722/February 10, 2025



Benita & Catalino Yap Foundation

presents

NOMINATIONS ARE OPEN FOR THE

7th BCYF INNOVATION AWARD

PHP 1,000,000 CASH PRIZE

**Deadline of Submissions:
February 15, 2025**

**BIA Awards Night:
February 28, 2025**

 facebook.com/bcyfoundation
 bcyfinnovationaward.bia@gmail.com



Benita & Catalino Yap Foundation

February 3, 2025

To whom it may concern,

Good day!

The Benita & Catalino Yap Foundation (BCYF) is proud to announce that the 7th iteration of the BCYF Innovation Award (BIA) is now accepting nominations!

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The BIA is a BCYF project in partnership with Pilipinas Shell Petroleum Corporation, through their flagship enterprise development program: Shell LiveWIRE. The awardee shall receive Php 1,000,000 cash prize.

Moreover, this initiative of BCYF in promoting innovation has been recognized by the government, under Proclamation No. 172, when President Rodrigo Duterte declared the 3rd Week of February 2017 as "Philippine Innovation Week."

For your ready reference on the BCYF Innovation Award 2025, attached herewith is the official briefer, along with other materials about Benita & Catalino Yap Foundation. It is our hope that you will be able to recommend an individual, group, or organization for nomination.

Please take note that the deadline for nominations is on February 15, 2025, while the BIA Awards Night will be on February 28, 2025 at Club Filipino, San Juan City.

If you have any questions or clarifications, you may reach out to me using the given details. Thank you!

Very respectfully yours,
Mr. Aaron Ralph F. Cruz
OIC, BCYF Big Flood Events
bcyf.bigfloodevents@gmail.com
09613909095



50FACTS

- 1** Atty. Lamberto Dizon suggested a project which would later become BCYF (originally incorporated as CDYF)
- 2** Benita and Catalino Yap Foundation was named after the Parents of the Founder
- 3** Bro. Andrew Gonzales, FSC Founding Chairman of BCYF
- 4** Antonio S. Yap Founder and First President of BCYF
- 5** Atty. Serafin Salvador Jr. Incorporates BCYF
- 6** CSR 3.0 Personal Social Responsibility is the Advocacy of BCYF
- 7** BCYF started with institution building, scholarships, relief & medical missions, sports and other community-oriented projects, and begin the "Dalubhasant Tanglaw" Award for outstanding educators
- 8** Ortigas & Co. hosted three Roundtables to assist the Founder evaluate if BCYF as a Research-based CSR advocate is timely and needed
- 9** Gov. Mariano Un Ocampo III Second President of BCYF
Gil Miguel T. Puyat Third President of BCYF
- 10** Central Philippine University hosts the Innovation + CSR + Entrepreneurship = Social Enterprise Conference
- 11** Central Colleges of the Philippines (2) and the Ateneo in Rockwell (1) hosted three Roundtables which persuaded the Founder to get the Foundation to proceed with involvement in Social Enterprise.
- 12** Dr. Francisco I. Roman helped coin CSR 3.0 during the UN PRIME Launch
- 13** BCYF advocates that "Schools should be Social Change Agents"
- 14** BCYF advocates for Youth CSR Patrick Aure is First Intern of BCYF
- 15** Dr. Wayne Visser is the first PCRC Keynote Speaker followed by Thomas Thomas, Rebecca Kim and Angela Kang
- 16** **BCYF Highlights**
Philippine Innovation Month (PIM), BCYF Technology Month (BTM), BCYF Media Month (BMM), Philippine Social Enterprise Month (PSEM) and Philippine Social Responsibility Month (PSRM), and BCYF Anchors Month (BAM)
- 17** **BCYF Anchors**
Citizenship
Sustainability
Responsibility

18 BCYF Sustainability Projects:
My Zero Carbon Footprint (MZCF)
Microplastic Awareness (MPA)
Philippine Sustainability Summit for Education (PSS4Ed)

19 BCYF's Institute for Policy hosts Roundtables, CEO Breakfasts and Policy Fora.

20 Jose Rizal University host the first Philippine CSR Youth Leaders Congress

21 Virgen Milagrosa University Foundation is BCYF's partner for the Philippine Sustainability Summit for Education (PSS4Ed).

22 Manila Tytana Colleges, College of Saint Benilde, University of Luzon, Angeles University Foundation, USJ-R, University of San Carlos, Lyceum of the Philippines University, University of Perpetual Help System & DLSU Taft, among others, partner with BCYF for various Projects and Events.

23 BCYF Programs

- BCYF Faith and Values Program
- BCYF Advocacy Program
- BCYF Social Business Development Program
- BCYF Policy Program

24 BCYF Departments

- BCYF Institute for Policy
- BCYF Education Institute
- Special Projects and Marquee Events
- Secretariat, Archives, Back Office and Records
- BCYF Office for Institutional Affairs
- BCYF Supervisory Office
- BCYF Consult
- BCYF Digital

25 PWC is the partner of BCYF for the first three Developmental Social Enterprise Awards (DSEA).

26 SGV & Co. is the partner of BCYF for the 1st Year of the BCYF Innovation Award (BIA).

27 Deloitte Philippines is the official partner of BCYF for the CSR Youth Awards (CSRYA) with the Management Association of the Philippines and Group Developers Inc.

Together with the Search for Hometown Heroes (S4HH), the Innovators Society for Asia (IS4A) is born

28 Department of Science and Technology (DOST) is BCYF partner for the liberty Campus Tours, and is co-presenter of the National Innovation Forum during the PIM. DOST supports the BCYF Innovation Award (BIA)

29 Department of Trade and Industry (DTI) is the partner of BCYF for the National MicroFinance Roundtable Summit

30 Enderun Colleges host the First National Social Business Roundtable Summit.

31 BCYF Social Development Areas (SDA) Project

BCYF Mindanao CSR Council (MCC)
BCYF Visayas CSR Council (VCC)
BCYF North Luzon CSR Council (NLCC)
BCYF South Luzon CSR Council (SLCC)
BCYF Cordillera CSR Council (CCC)
BCYF Central Luzon CSR Council (CLCC)

32 BCYF creates "Big Change Media" to handle its socmedia projects eg BCYFTV on YouTube, "Kwentong Bayani" on DZXL 558 Saturdays from 10:00-11:00 am, etc.

Radio Mindanao Network (RMN) is BCYF official media partner

33 **BCYF National Councils**
National CSR Educators Council (NCEC) University Social Enterprise and Innovation Council of the Philippines (USE-ICP)
BCYF Research Network (BRN)

34 The Liberty Social Development Program includes the Sustainability in Education Pitches and the Liberty Campus Tours

35 BCYF Consult is organized. It is headed by Dr. Frankie Roman, DBA (Harvard) and is supported by Dr. Karen Tamayo [SACT CSR Advocacy, Research and Education (C.A.R.E. Center Director)], and Leah Macatangay.

36 BCYF organizes:
BCYF MarketPlace Origins
BCYF Store
Big Flood Events

37 Awards under the BCYF Recognition Program

- BCYF Innovation Awards
- BCYF Pusong Pinoy Awards
- Developmental Social Enterprise Awards
- CSR Youth Awards
- National Search for Hometown Heroes

38 Signed MOU with ABS-CBN Foundation Inc. (AFI), initially resulting in the establishment of BCYF-AFI Sagip Centers in Tuguegarao with St. Paul University Philippines (SPUP) and Albay with Divine Word College

39 Signed MOU with Shell re the BIA and the establishment of the BCYF-Shell Disaster Response Network (DRN)

40 Lyceum-Northwestern University (LNU) is the national partner for Citizenship. LNU hosted the 1st National Congress on Citizenship last October 28, 2021

41 BCYF agrees to support the Eastern Visayas State University (EVSU) Annual iSTEAM Conference (STEM + Arts)

42 The BCYF Faith and Values (FAV) Program is re-organized during the pandemic under Dr. Emil Hudtohan and Bro Obet Cabrillas.

43 The BCYF - SACT Press re-releases its two main pamphlets "Defining Social Enterprise" and "Defining Social Business", re-starts its publication - Conversations with the Chairman, and relaunches the BCYF Online Bulletin (BoB).

44 Partnerships on BCYF health-related activities with - Philippine College of Physicians (PCP) Foundation



45 BCYF centralizes some of its units into the BCYF ESG Institute including the CSR Academy, the Academy for Social Enterprise Training (ASET), the Consultancy and Business Services for SEs (CBS4SEs) and the institute for Sustainability Education

46 BCYF works on a platform to offer the expertise of the Awardees (and some Finalists) - its "Exemplars" - from its various Recognition programs to not-for-profits, LGUs, Faith-Groups and Educational Institutions eg IS4A, BCYF Mentor Heroes and, CSR World. This platform, organized through Big Change Media, covers radio, social media and three groups: CSR World with a secretariat under Mirus Ponon, BCYF Mentor Heroes, and IS4A which is the social media community of BCYF Awardees and Finalists from the s4hh, bia, csrya, dsea, and the pp awards. Winners of the pitches are also included.

47 BCYF, and its parent Saint Mutien College (with support from the SACT C.A.R.E Center and the Saint Anthony Education System Office for Community Relations and Services - ComServ), establishes the **ComVision Insitutes:**
Entrep.Nation
Intro.Spec
Asian CSR Institute (ACI)
Institute for Social Development and Volunteer Management (ISDVM)

48 BCYF celebrated its 25th Silver Anniversary in 2018 and its 30th in 2023

49 in 2022, foreign vlogger, Anselm "Kumander Daot" Plummer, was recognized as first Pusong Pinoy Awardee

50 BCYF organized the BCYF Agri Network for Development (BAND) and the BCYF Training Network (BTN).



BENITA AND CATALINO YAP FOUNDATION

Advocating Personal Social Responsibility

"Every nation and economy needs to address as much of the fundamental requirements for its citizens to achieve a meaningful life, as their situation permits. How to not duplicate what is already being done, while creating mechanisms for identifying needs, and executing programs and projects as feasible and as effective as possible, is the challenge."

- A.S. Yap, BCYF Chairman

VISION

Promote PSR (CSR 3.0)

MISSION

Persuade organizations particularly those with CSR programs, to incorporate PSR and appoint CCOs while supporting BCYF's Youth CSR Advocacy.

TACTICS

- *Come up with Innovative Social Solutions and "do ordinary things extraordinarily",*
- *To promote social development through SE and SB and SCF*

PROGRAMS

- BCYF Faith and Values Program
- BCYF Advocacy Program
- BCYF Social Business Development Program
- BCYF Policy Program

DEPARTMENTS

- BCYF Institute for Policy
- BCYF Education Institute
- Special Projects and Marquee Events
- Secretariat, Archives, Back Office and Records
- BCYF Office for Institutional Affairs
- BCYF Supervisory Office
- BCYF Consult
- BCYF Digital



THE BCYF STORY



The Benita & Catalino Yap Foundation was originally established in 1993 as the Catalino D. Yap Foundation, in honor of the late sportsman, educator and civic leader. The elder Mr. Yap was one of the founding Governors of the Philippine Amateur Athletics

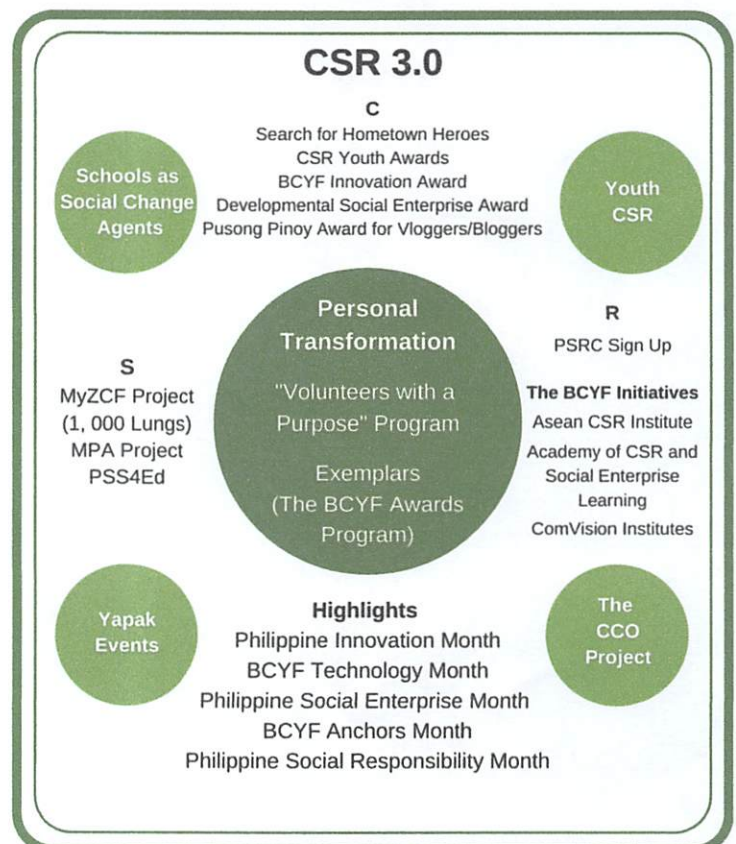
Federation, now known as the Philippine Olympic Committee. He was the head of the Central Luzon Athletics Federation, and was an Officer of the Basketball Association of the Philippines, and the Gymnastics Association of the Philippines.

Dr. Benita Yap was in Education for over 70 years. Author of over a dozen books, Dr. Yap was very much involved in socio-civic and parish groups. BCYF started by supporting groups, organizing Sports Events and providing Scholarships.

It organized The Dalubhasang Tanglaw Awards for Education. In time, the focus would shift to Social Development anchored on PSR.



PERSONAL SOCIAL RESPONSIBILITY BY BCYF





7th BCYF INNOVATION AWARD

A BCYF Project with Shell

BRIEFER

SUPPORTED BY



ComVision



AND WITH MEDIA PARTNERS



ORGANIZER



WHAT IS INNOVATION?

Innovation may be a product, service, technology, or an initiative, that when applied, is able to transform the organization or sector concerned in a demonstrable and measurable improvement impact and is sustainable.

1 MILLION
PESO CASH
PRIZE



The **BCYF INNOVATION AWARD** can be for any aspect of life or business such as, but not limited to **GOVERNMENT SERVICE, SMEs, EDUCATION, TECHNOLOGY, INDUSTRY, AND HEALTH SCIENCES**

BACKGROUND

The Award is part of BCYF's Comprehensive Social Development Program, which consists of PSR - Research, Education, Events, and Developmental Social Enterprise. It was conceived as a result of meeting various organizations and young people who have implemented innovative initiatives that improve their operations and their areas of concern.

The concept for the Award underwent rigorous discussions over time. For a country like the Philippines, and a region like the ASEAN, the five categories were selected because they represent sectors that significantly influence society.

Through the Shell LiveWIRE Program, the global flagship enterprise program of Pilipinas Shell Petroleum Corporation that promotes entrepreneurship, innovation and meaningful employment, the awardee shall receive the 1 Million Pesos cash prize to be used for business upgrades, additions, expansion, or any other steps in order to elevate the innovation.

<https://www.bcyfoundation.org/bcyfinnovationaward>

CRITERIA OF THE AWARD

1. The Innovation must have been implemented in a viable, functioning and registered organization and/or business for at least two years with a positive cash basis. The innovation must have material impact on the company.
2. There must be a stability of management as proven by Job Description, Work Assignments and Employment Contracts.
3. There must be better-than-sufficient technical facilities, laboratory equipment and technology investment support, including training of appropriate and adequate personnel.
4. There must be proven commitment to sharing the Innovation with others.
5. There must be better-than-full compliance with the letter and intent of all applicable local, national and international rules and regulations.
6. There must be proof of no administrative, civil, or criminal action related to the company, the innovation, or individuals involved in the innovation in all jurisdictions local and foreign.
7. There must be timely submission of all supports and attachments as required by the BIA Search Committee.



REQUIREMENTS



I. SUBMISSION OF REQUIREMENTS

1. A 5-minute or less video from the Nominee explaining why they deserve to be the BIA Awardee
2. Proof of existence of innovation such as but not limited to high resolution photos, videos, maps, endorsements, submitted or approved government papers, etc.
3. Discussion of innovation's idea-development, piloting, and commercial operations and prospects, viability and sustainability in writing through the body of the email.
4. Notarized and/or certified submissions are preferred
5. Proof of initiation, start, completion, or ownership of innovation by the Nominee
6. Bio-data or resume with current picture, certification and background of individual, organization and/or team
7. Signed "Privacy" Attachment

II. NOMINATION PROCESS

1. Anyone can nominate. Self-nomination is highly encouraged.
2. There is no cost involved in the nominations.
3. The nominee must complete all requirements as indicated in the Submission Requirements list prior to sending.
4. All nominations must be notarized and soft-copies must be submitted to bcyfinnovationaward.bia@gmail.com
5. All submitted materials become the property of BCYF. The innovation obviously remains the property of the nominee. BCYF will have no claim, whatsoever, over the innovation.

III. HOW TO SUBMIT THE NOMINATIONS

1. Nominations with complete requirements must be emailed to:

bcyfinnovationaward.bia@gmail.com

2. Original copies of the requirements must be mailed to:

BCYF Innov8 Office (BIA Secretariat)

Saint Mutien College

Don Cornelio Subd., McArthur Highway Dau,

Mabalacat City, Pampanga 2010

**DEADLINE OF SUBMISSION OF NOMINATIONS IS EXTENDED TO
FEBRUARY 15, 2025**

***Note:** Submitted documents will become properties of BCYF. Any inaccurate or inadvertent representation may merit disqualification. BCYF reserves the right to accept or reject any nomination, and process accordingly. All BCYF decisions are final.*

<https://www.bcyfoundation.org/bcyfinnovationaward>

FREQUENTLY ASKED QUESTIONS

If I have won, been a finalist, or were previously nominated in the BCYF Innovation Awards (or any of the other BCYF Awards i.e. DSEA, CSRYA, PPA and S4HH) in a previous year, can I still nominate myself/my team/my organization/business in this year's award?

Yes, as long as you are able to identify a new innovation in the nomination, you are eligible to enter again.

If an innovation has won an Award already under another award-giving body, can I still nominate that innovation in the BCYF Innovation Awards?

Yes, as long as it meets the requirements set by the BCYF Innovation Awards Permanent Committee.

What will happen to the requirements/materials submitted to the BCYF Secretariat (BCYF-SABRE) after the Awards period?

The BCYF Innovation Awards own the rights to all materials/requirements that will be submitted. They will not be returned. They may also be disposed of.



FREQUENTLY ASKED QUESTIONS

What is the BIA?

The BCYF Innovation Award recognizes individuals, teams or organizations who have initiated or developed an Innovation which has improved a process or business/organization.

Who may nominate?

Anyone can nominate. Self-nomination is also encouraged.

Who or what can be nominated?

The Award recognizes Innovation undertaken by a person or a group or an organization that have measurable and demonstrable tangible results improving their operations or their areas of concern.

If an innovation is an iteration of an innovation that has been created or implemented previously by another person/group/organization elsewhere, there should be a provable change in the innovation nominated for it to be qualified in the BCYF Innovation Awards.

All nominations and other supports submitted should be notarized.

How can I submit a nomination?

Nominations can be submitted through the online nomination submission system at the BCYF Innovation Awards Facebook page, through our Media Partners, e.g. RMN.

What are the categories available for the Award?

There are 6 categories:

1. Government Service
2. Small-Medium Enterprises (SMEs)
3. Education
4. Technology
5. Industry
6. Health Sciences

Other Innovations may be considered on a case-to case basis.

Can I enter a nomination in more than one category?

Yes, but it has to be a different innovation.

<https://www.bcyfoundation.org/bcyfinnovationawards>

THE AWARDEES



ENGR. CRISPIN MUYRONG JR. | 2017 - Sunlight Foods Corp.

Introduced several innovations such as the use of a 1.1-kilowatt evaporative air cooler instead of four units of 2-horsepower conventional freon-operated air-conditioning unit for cooling a 100-square-meter processing area and dropped their power consumption by P418.74 daily, or P120,597 on an annual basis.



Onelab, DOST |

2017- Represented by Usec. Brenda Nazareth-Manzano

OneLab is an innovation in service delivery that virtually integrates 21 regional and research institute laboratories of DOST, as well as seven other non-DOST laboratories all over the country into a network. The aim is to provide easy-access and wide-ranging service offerings to the manufacturing industries and the general public at a single touch point.



ALVIRA CESAR-REYES | 2017 - Bote Central

Developed the Rearden Roaster coffee-roasting machine to help coffee farmers improve their income. The Rearden Roaster is a 2-kilo batch roaster machine capable of roasting different kinds of beans from moisture levels of the coffee bean between 11 percent and 18 percent.



JONATHAN SUY | 2018 - Ana's Breeders Farm

The leading integrated poultry farm producers of high-quality Broiler Chicken Meat in the Philippines. Its range of operations comprises Feed Mill Plants, Parent Stock Farms, Hatchery, Broiler Farms, Dressing Plant, Cold Storage Facility, and Meat Processing Plant. Their products are highly appreciated for their high nutritional content for their natural guaranteed clean, fresh, canned foods and frozen meat.



DR. MA. JOSEFINA ABILAY | 2021 - DOST MIMAROPA

Cited for her notable contributions to the socio-economic development of the MIMAROPA Region, particularly in the space of poverty alleviation and disaster risk reduction and management and climate change adaptation. DOST-MIMAROPA is at forefront of creating sustainable innovative S&T solutions to long-standing challenges.



MA. OLIVIA PUENTESPINA | 2021 - Malagos Cheese

Founder of Malagos Food Inc., a Filipino corporation based in Davao City. This Farm to Fork enterprise raises dairy animals for processing over 20 kinds of natural artisanal cheeses.



DR. CLARISSA DOMINGO

2022 - Blitzkrieg Animal Diagnostic Center

Dr. Clarissa Yvonne Jueco-Domingo is a licensed veterinarian, a public health advocate of ONE HEALTH, and a multi-awarded researcher and educator. Her main interest is in assembling optimized molecular and nanotechnology diagnostic protocols of swine and poultry viral infections into novel, rapid, accurate but affordable test kits.



DR. FRANCIS ALDRIN UY

2023 - Usher Technologies

USHER is Structural Health Monitoring System was built with the aim of providing hindsight, in-depth understanding of how the environment can affect structures, raising earthquake information awareness, assisting stakeholders with building code compliance and instigating preparedness.



MARIAH MIKAELA CHUA

2024 - CP Health Innovations

Ms. Mariah Mikhaela Chua, Co-founder and Chief Operating Officer of CP Health Innovations. Her groundbreaking work on the CareGo Health Suite, a cost-effective and user-friendly clinic management application, has revolutionized administrative health operations in both public and private health facilities. This innovative solution is streamlining processes and making healthcare more efficient and accessible for all.

THE AWARDEES

BIA 2025 NOMINATION FORM

CONTACT INFORMATION

First Name :

Address :

Telephone :

Mobile :

Email :

Website :

How did you find out about the BCYF BIA? :

DESCRIPTION OF THE INNOVATION

MA OLIVIA PUENTEPIÑA | 2023 - Malagos Cheese
 Founded Malagos Food and Agribusiness Incubator in Iloilo City, the first in the Philippines, which aims to promote and preserve the local food system.

DR. CLARISSA DOMINGO
 2025 - Blizzkay Animal Diagnostic Center
 Dr. Clarissa Domingo founded Blizzkay, a premier veterinary and public health advocate in the Iloilo City area. Blizzkay is a multi-specialty veterinary clinic that provides comprehensive diagnostic, treatment, and preventive services to animals.

DR. FRANCIS ALDRIN UY
 2023 - Usher Technologies
 Usher Technologies is a digital health monitoring system that provides real-time health monitoring and early detection of health issues. The system is designed to be used by healthcare providers and patients to monitor health status and receive timely interventions.

MARIAH MIKELIA CHUA
 2024 - CP Health Innovations
 The Mariah Mikelia Chua Foundation and CP Health Innovations are committed to promoting health and wellness in the Philippines. The foundation supports various health-related initiatives, including research, education, and community outreach. CP Health Innovations is a leading provider of health services and products in the Philippines.